



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2014-16- SEMESTER III

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2014-16(Semester 3) was taken at the end of the semester by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

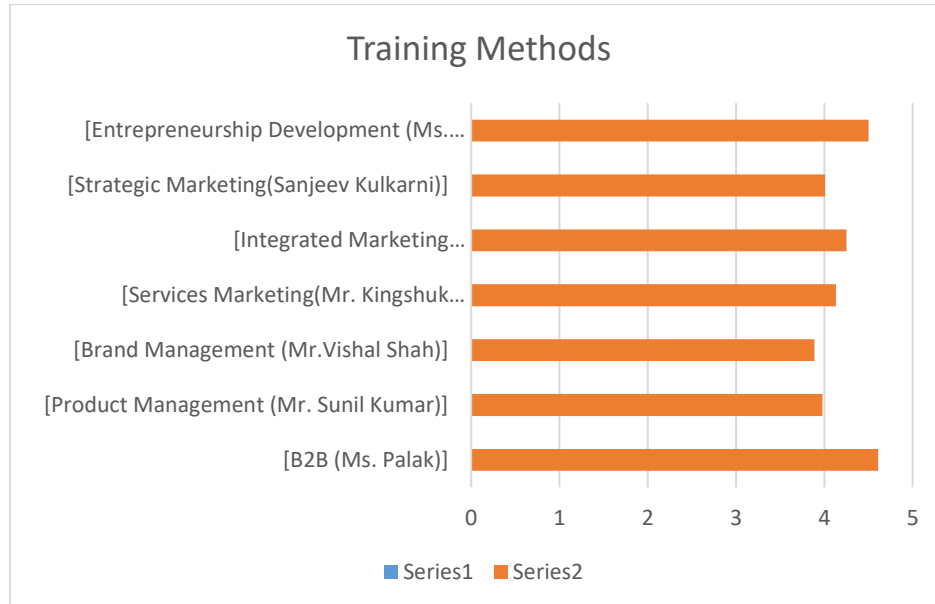
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

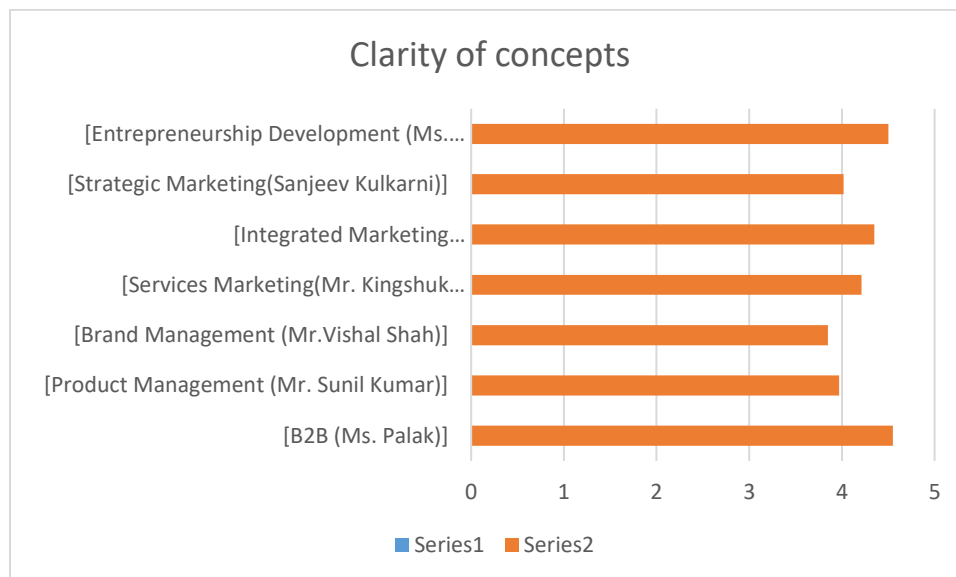
OBSERVATIONS

a. Marketing Specialization

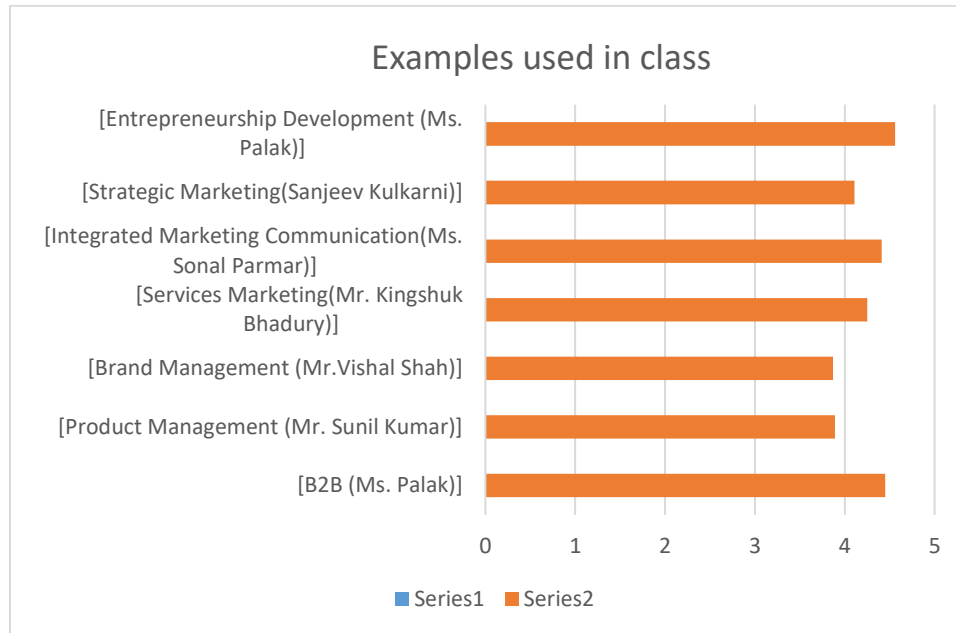
- Satisfaction with training methods was above average with a score of 4.195 with most subjects scoring above 4 points. However there were some issues with Product & Brand Management



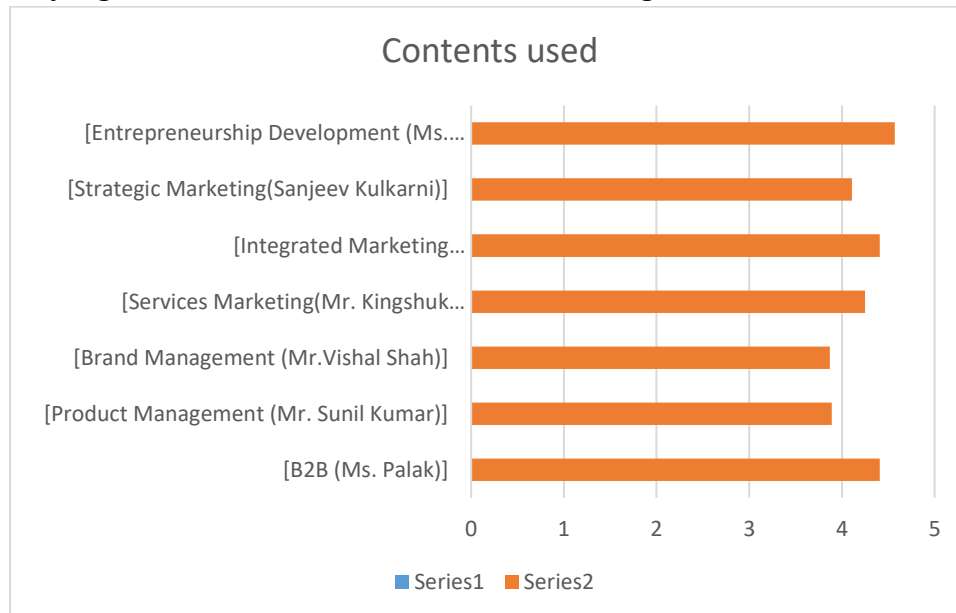
- The score on Clarity of Concepts was 4.207 with again the same subjects scoring low. Subjects like EDPM, B2B IMC and Services Marketing recorded very high satisfaction rate from students.



- Satisfaction with examples used in class was also good with a score of 4.219 with most subjects scoring very high points like EDPM, B2B IMC and Services Marketing.

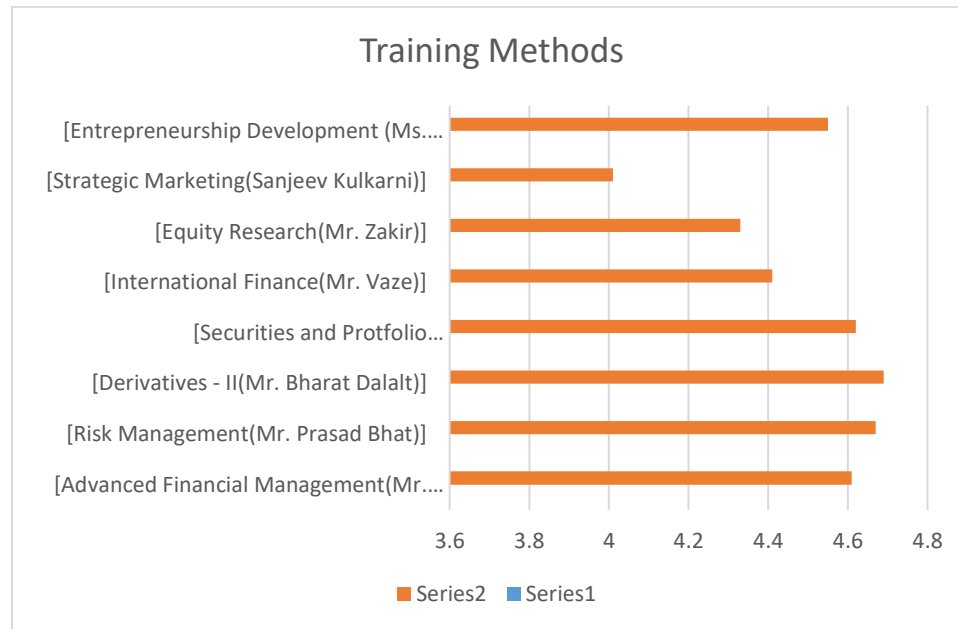


- Satisfaction with faculty student's interaction was also quite good with a score of 4.027 with same subjects scoring low again. Most subjects like EDPM, IMC, Services Marketing and B2B scored well above 4 points and remaining subjects also scored above average scores
- Satisfaction with Contents used was also above average with a score of 4.215 with very high scores for EDPM, IMC, Services Marketing and B2B

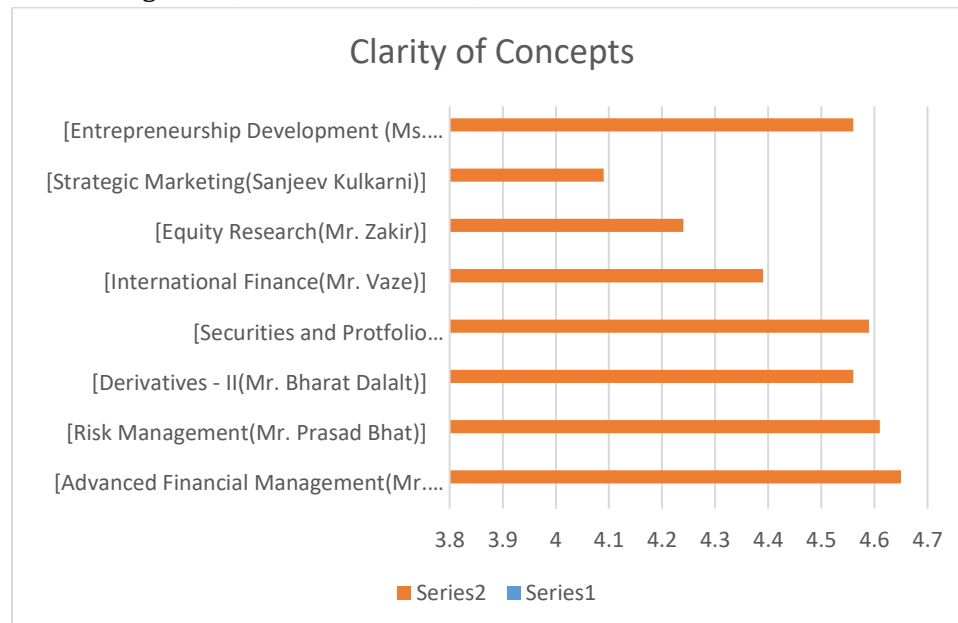


b. Finance Specialization

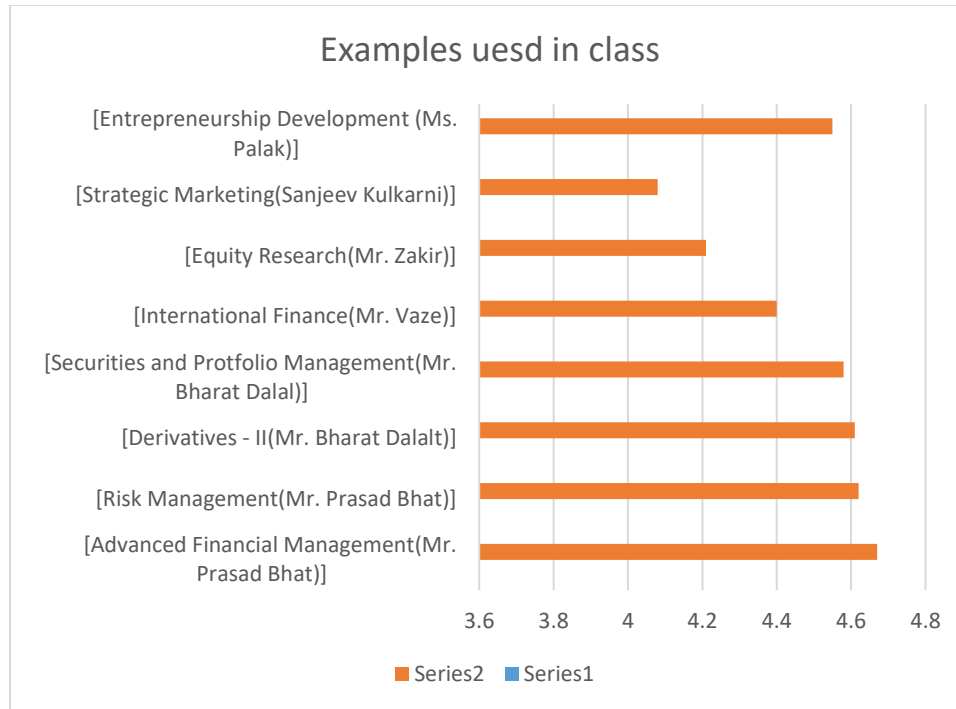
- Satisfaction with training methods was very high with a score of 4.486 with very high scores for AFM, Risk Management, Derivatives, SAPM, International Finance and EDPM.



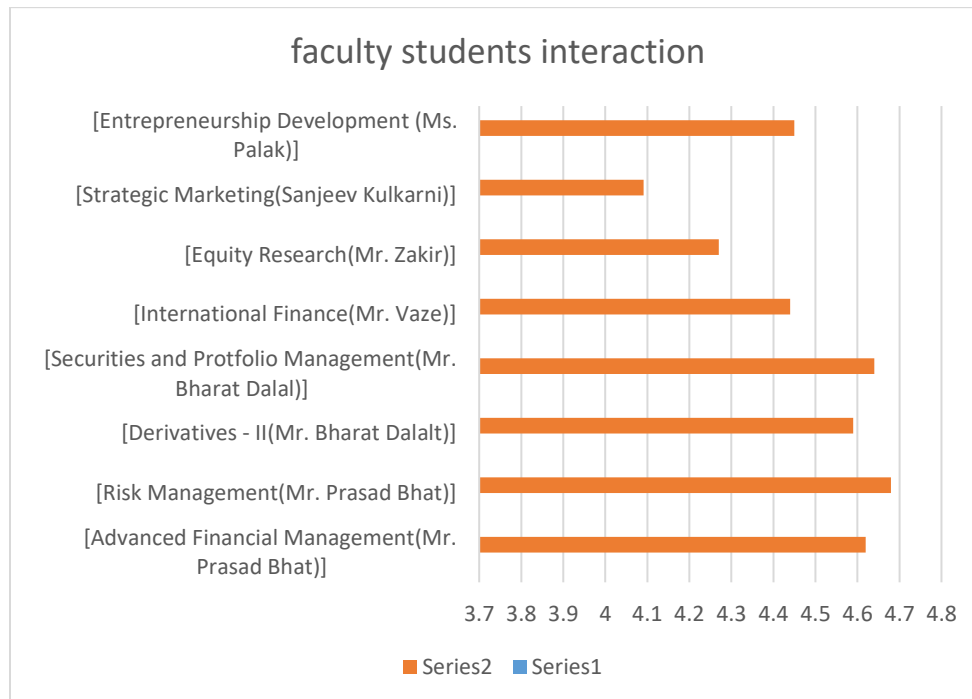
- The score on Clarity of Concepts was also quite high with points of 4.46 with again all subjects scoring more than 4 points. Very high scores were recorded for AFM, Risk Management, Derivatives, SAPM, International Finance and EDPM.



- Satisfaction with examples used in class was also quite good with a score of 4.465 and all subjects scored 4 points and above. Students were content with all visiting faculties.



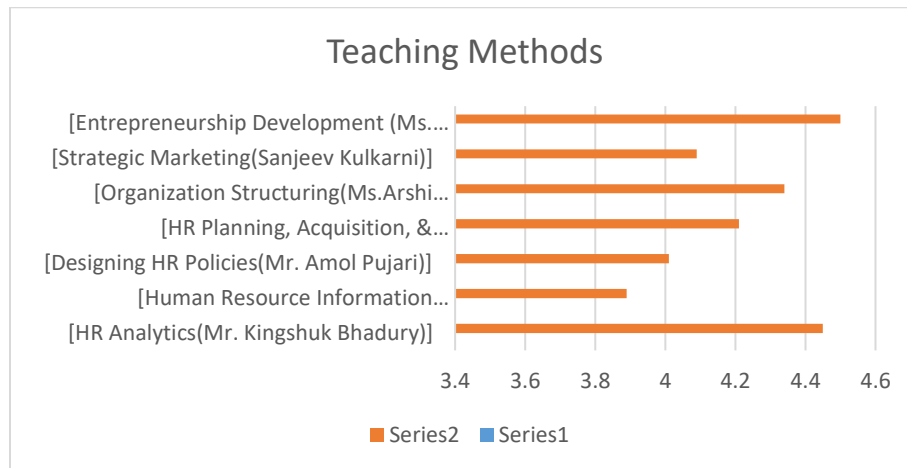
- Satisfaction with faculty student’s interaction was also very high with a score of 4.47 with all subjects scoring above 4 points. Subjects like AFM, Risk Management, Derivatives, SAPM, International Finance and EDPM scored very high satisfaction level.



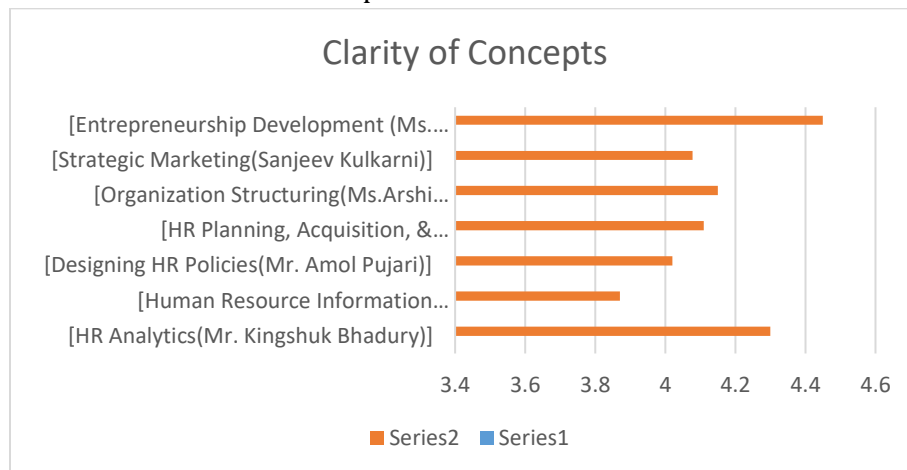
- Satisfaction with Contents used was also very high with a score of 4.318 with almost all subjects scoring very high again.

c. HR Specialization

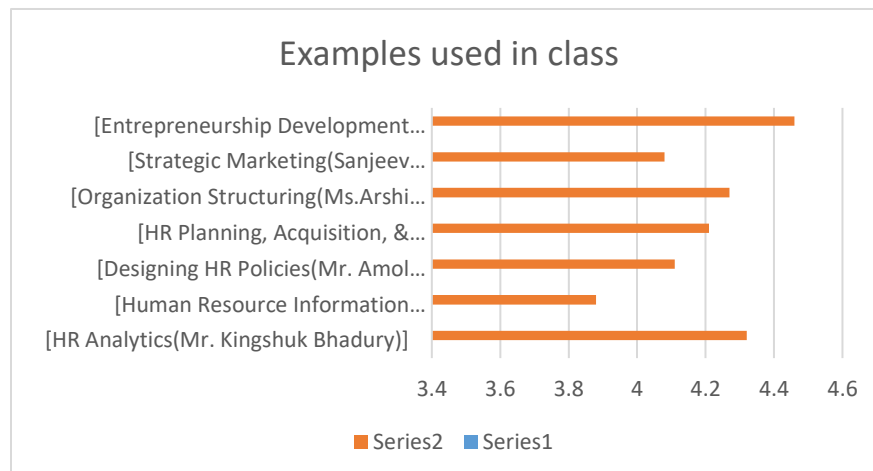
- For HR also , the overall satisfaction level with training methods was very good with a score of 4.212



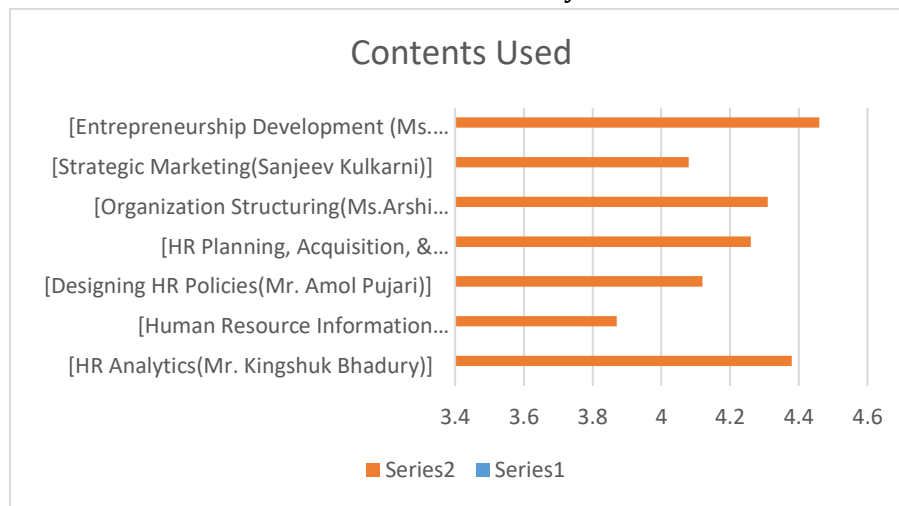
- The score on Clarity of Concepts was also very high on 4.139. Almost all subjects scored above 4 or close to 4 points.



- Satisfaction with examples used in class was also very high with a score of 4.19 with very high scores for EDPM and HR Analytics



- Satisfaction with faculty student's interaction was also very high with a score of 4.219 with again the same subjects scoring very high scores again.
- Satisfaction with Contents used was also very with a score of 4.211



INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. This can be attributed to the fact that most faculties were senior experienced visiting faculties. All specializations gave very high ratings to faculties involved.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Major subjects should be shifted to Semester 2 so that students do not miss out on important subjects due to placement process
- More time to be devoted to placement training

Submitted by

Batch-in-Charge

Received and Reviewed by

Director

